

NOMINATION FOR AWARD		
AWARD Outstanding Public Affairs, Senior Grade Civilian	CATEGORY (If Applicable) Individual	AWARD PERIOD Jan 01 - Dec 01
RANK/NAME OF NOMINEE (First, Middle Initial, Last) Dorothy Sue Baker, GS-12	SSN (Enter Last 4 Only) 5404	MAJCOM, FOA, OR DRU AFMC
DAFSC/DUTY TITLE Public Affairs Specialist	NOMINEE'S TELEPHONE (DSN & Commercial) 785-2725/937-255-2725	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE ASC/PAM, Bldg 14, 1865 Fourth Street, Rm 240, Wright-Patterson AFB, OH 45433-7129		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) Lieutenant General Richard V. Reynolds, DSN: 785-5714, Cmc1 (937)255-5714 richard.reynolds@wpafb.af.m		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)		
<p>Overall Effectiveness/Job Accomplishment</p> <ul style="list-style-type: none"> - Consummate communicator & prolific writer: wrote 54 high-quality, major technical and human interest news releases for internal and external print, and electronic media outlets; simply the best! <ul style="list-style-type: none"> -- Documented Air Force milestones to ensure continued public support/funding for Aeronautical Systems Center and Air Force Research Laboratory programs at Wright-Patterson Air Force Base - Media relations expert; effectively handled nonstop information demands from local, national, regional and international print/electronic media; executed more than 125 one-on-one interviews and media escort events to maximize positive Air Force coverage; give her a challenge and she gets results <p>Leadership/Organizational & Planning Skills</p> <ul style="list-style-type: none"> - Ensured solid media access to key ASC defense acquisition programs: Reconnaissance System Program Office (SPO)--supported "firsts" for Predator and Global Hawk Unmanned Aerial Vehicles <ul style="list-style-type: none"> -- Supported live firing of Hellfire missile from Predator, marking Air Force weaponization success -- Clearly communicated the historical and military significance of Global Hawk's six-week, 15,000-mile deployment to RAAF Edinburgh, Australia for joint international exercise Tandem Thrust 2001 <ul style="list-style-type: none"> --- Covered by hundreds of media with at least 8 cover stories in world's defense trade press --- Served three weeks overseas with 90-person, on-site U.S./Australia team to support mission - Garnered heavy media interest in Aging Aircraft SPO, authoring release on creation of one-star unit to extend the life of all aging Air Force aerospace platforms--result: major CNN/defense trade coverage - Successfully parlayed constant media interest in Flight Training SPO programs such as Joint Primary Aircraft Training System/T-6A Texan II, T-38, and T-1 into opportunities to push key AF messages <ul style="list-style-type: none"> - Successfully translated Training Systems Product Group success stories into plain English for media - Planned and executed 11 teleconference calls to support U.S.-Australian public affairs working group team support for Global Hawk deployment Down Under; four teleconference calls in support of Global Hawk mission to Canada; and numerous calls with HQ Air Force/Acquisition officials to support Global Hawk's "EuroHawk 2002" planned October appearance at Berlin Air Show <p>Judgment/Decisions</p> <ul style="list-style-type: none"> - Excelled at articulating and supporting higher management goals; consistently sought cooperation, consensus with international and U.S. counterparts, opening doors to more communication venues - Actively mentored less-experienced ASC and AFRL spokespersons during media training; investment of time and talent will pay big dividends as these up-and-comers help hammer home AF messages - "Planned her work and worked her plan" to satisfy customers in spite of rapidly-changing priorities - Anticipated and planned for contingency backups to avoid adverse media coverage; rehearsed source experts to ensure credible response to media, providing "lessons learned" to improve interview skills <p>Communication Skills</p> <ul style="list-style-type: none"> - Clear, concise journalist, producing on average one or more solid, compelling news releases per week throughout the year on widely-varying, technically complex, defense acquisition topics, ranging from today's Global Hawk and Predator UAV successes to recreation of historic Wright brothers' 1901 glider experiments at Kill Devil Hills, N.C.; first all-composite bridge deck opening at Wright-Patt; Next-Generation Small Loader operational tests; July Wright-Patt Aero Club fatal crash; AFRL Project Materials-International Space Station-Experiment work; release of Wright-Patt workers after 9/11/01 terrorist attacks; base leaders' 9/17/01 "town hall" meeting for community on AFMC/ASC/AFRL support to the warfighter and military readiness, security; predicting best "war weather" via UAVs; JPATS' full-rate production approved; and Aging Aircraft SPO marks first year successes. - Only accredited PRSA member on staff, committed to continuous growth of public affairs as a lifetime profession; always on the lookout for self-improvement and professional growth opportunities - Trusted counsel to ASC, AFRL leaders interacting daily with world's media on sensitive, critical defense matters; advises wisest response to ensure positive outcome; cornerstone of the PA team! 		

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SPECIFIC ACCOMPLISHMENTS *(Use single-spaced, bullet format)* *(Continued)*